African Mining Brief is circulated in South Africa, Botswana, Zimbabwe, Malawi, Namibia, Lesotho, Zambia, Kenya, Uganda, Tanzania, Ghana and Nigeria to a readership constituted mainly of influential decision makers and specifiers within industry.
Conveyors, components and accessories
• Current trends and technologies
• Case studies

Lifting mechanisms used in mines
• Standard & safety regulations
• Current solutions & case studies

Operator training simulators & solutions
• Commissioning startup, shutdown & emergency procedures
• Case studies

Underground communication & tracking system
• Emerging trends, improving efficiency and safety
• Case studies

Mobile crushers & screens
• Current trends & future technologies
• Case studies

Fuel management & control systems
• Clean technologies overview
• Case studies

Underground mine equipment
• Latest trends and developments
• Case studies

Waste management technologies
• New technologies ensuring practical operations as well as successful closures
• Case studies

Content, Readership and Circulation

African Mining Brief is a quarterly Pan African magazine that covers topical developments in the African mining sector, specifically, mineral exploration, extraction, processing, storage and transportation - the entire mining supply chain from pit to port. African Mining Brief strives to be the preferred and authoritative source of information on comings and goings in the African mining sector.

The publication’s resourceful, dedicated and clued-up editorial team observes trends in the market and compiles targeted, extensively researched and insightful editorial content relating to legislation, skills development, contemporary technologies, environmental matters, impact of mining activity on surrounding environments, mining projects etc.
Readership & Circulation

African Mining Brief is circulated in South Africa, Botswana, Zimbabwe, Malawi, Kenya, Uganda, Tanzania, Ghana and Nigeria. Its readership includes all mining and quarrying operations, leading Engineering Procurement and Construction Management (EPCM) companies, major equipment suppliers, back and front end service providers, and relevant government departments and regulatory bodies.

Presently, the magazine has a readership of over 12,265 (that includes both print and digital versions), with a huge scope of increasing circulation. As a marketing tool, African Mining Brief’s strong point is its Pan African focus, which is a platform for organisations to increase their presence on the continent.

Strategic Associates

Kenya
Kenya Chamber of Mines

Ghana
Ghana Minerals
Ghana Chamber of Mines

Nigeria
Nigerian Mine Association

Lesotho
Lesotho Minerals

Botswana
Botswana Chamber of Mines

Tanzania
Tanzania Chamber of Mines

Rwanda
Rwanda Mining Association

Namibia
Ministry of mines and energy

Malawi
Malawi Chamber of Mines
Malawi Minerals
### Market Coverage

#### Southern Africa
- Mozambique: 26
- Zimbabwe: 149
- South Africa: 7497
- Namibia: 66
- Zambia: 584
- Malawi: 44
- Botswana: 33
- Lesotho: 51
- Swaziland: 3

#### East & Central Africa
- Angola: 29
- DRC: 10
- Kenya: 538
- Rwanda: 301
- Tanzania: 343
- Uganda: 145
- Ethiopia: 6
- C.A.R: 1
- Burundi: 1

#### West Africa
- Senegal: 15
- Niger: 38
- Ghana: 148
- Nigeria: 162
- Cote d'Ivoire: 2
- Mali: 1
- Guinea: 3
- Liberia: 3
- Cameroon: 5

#### North Africa
- Algeria: 1
- Egypt: 17
- Morocco: 5
- S.Sudan: 5
- Tunisia: 2
- Chad: 26
- Mauritius: 32

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#### Readership Profile:
- Exploration Companies: Exploration Engineers, Consulting Engineers & Geologists
- EPCM - CEO, Project Managers & Engineers
- Universities & Colleges Financial Institutions

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**Europe & Asia:** 1486
**America & Canada:** 383
**Oceania:** 160
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